

Why Is It Important to Buy American-Made Products?



At the turn of the 20th century, America was an industrial powerhouse. Back then, buying American products was as American as, well, apple pie.

Fast forward to the information age, and it's hard to find items not imported from somewhere else. Go ahead and check. We'll wait.

We bet you found some clothes from Taiwan. Or you found shoes made in China or fruit from Brazil. And how about that car sitting in the driveway? It's from any country but the United States.

What happened to the pride of buying American manufactured goods? You may think there aren't many American-made companies anymore, but you'd be wrong.

Here are five reasons why buying American-made products is important.

1. Provides American Jobs

We live in a culture where companies move manufacturing plants to foreign countries. But it's important now more than ever to preserve American jobs. One [staggering statistic](#) is that 300,000 jobs move overseas each year.

These are jobs that could help stimulate the U.S. economy. Committing to American manufacturing means [guaranteed jobs](#) for thousands of people.

Buying products with the “Made in the USA” logo helps support American jobs now and into the future.

2. Better for the Environment

American technologies are leaning toward cleaner, [renewable energy practices](#). Buying American-made products ensures you’re doing your part for the environment.

3. Better Regulation of Labor Standards

American manufacturing facilities get [held to a higher standard](#) for labor regulations. These regulations protect worker safety and quality standards. America cannot enforce regulations or standards on foreign facilities that provide goods.

4. “Made in the USA” Means Better Quality

[60 percent of Chinese consumers](#) prefer products made in the USA over products made in China? Not only that, but 50 percent say they would pay more for American-made products.

Products “Made in the USA” mean superior quality, and consumers worldwide agree.

5. Outsourced Manufacturing Jobs Rarely Return

If you look across the landscape of outsourced jobs, you’ll notice that they rarely return. That’s a big problem for American workers. But you can protect American jobs by committing to “Made in the USA” products. Supporting American workers is easy. Look for the “Made in the USA” logo.

Support American-Made Products

You can do your part to protect American jobs and the environment by supporting “Made in the USA” products. You’ll be fulfilling a patriotic duty that dates back to the early 20th century.